

SVAHU Annual Report 2011

Issued March 2011

The Silicon Valley Association of Health Underwriters presents its accomplishments for 2010.

Chapter Achievements:

Members attended the February NAHU CAP Conference

Members attended the CAHU Day at the Capitol

Golf Tournament grossed \$23k

\$13k in donation for charity

Absorbed Santa Cruz/Monterey Chapter

Communications:

SVAHU Website has resulted in online registration for meetings

Links to CAHU and NAHU resources

Calendar of events

Legislation

New Leg Chair appointed to the BOD

We have some serious state and federal challenges in terms of legislation

Public Affairs

BOD was presented the "Working with the Media" Powerpoint

Press Release statements are sent out for larger events (Expo, Holiday party, DATC & NAHU events)

Membership

Working with carriers we have rolled out some new membership promotions

Membership mixers have been held to create a more friendly environment

Education

Free online NAHU ethics class

Community Service

Donated \$500 for toys at holiday party to local charities

Political Action Committee

PAC Contributions have been acknowledged by CAHU

Finance

BOD runs on sound fiscal management