



## SWAHU NEWSLETTER ADVERTISING RATES

<b>Ad Size</b>	<b>1 Issue</b>	<b>2 Issues</b>	<b>3 Issues</b>	<b>4 Issues</b>	<b>5 Issues</b>	<b>6 Issues</b>
<b>Business card</b>	\$45	\$90	\$130	\$170	\$200	\$240
<b>¼ page</b>	\$160	\$315	\$470	\$620	\$775	\$920
<b>½ page</b>	\$225	\$450	\$660	\$870	\$1,090	\$1,300
<b>Full-page</b>	\$315	\$630	\$920	\$1,200	\$1,480	\$1,750
<b>½ back cover/ Postcard package</b>	N/A					\$1,750

\* ½ page back cover/Postcard package includes 6 reminder postcards printed and mailed USPS.

### **NOTES:**

- Above rates should be paid in advance with first insertion copy.
- Ad can be changed each issue. Deadline for new copy is 20th of the month preceding publishing date.
- Call Publisher ahead for availability of Full and Half Page Ads: (877) 748-0815