



Silicon Valley Association of Health Underwriters

2012

Sponsorship Package

DIAMOND Sponsorship \$ 7,500

SVAHU ANNUAL HEALTH EXPO PARTICIPATION

- Exhibitor Booth Package
 - Includes: 2 complimentary registrations.
 - First choice of booth location.
- Program Book
 - Sponsorship & Exhibitor listing.
 - Full page advertisement, choice of premium ad location.

IN TOUCH NEWSLETTER

- Sponsorship listing - All Issues (Currently 6).
- Full-page advertisement - All Issues (Currently 6).

SVAHU MEETINGS

- Vendor table available at **all meetings** (to display company promotional materials).

ANNUAL GOLF TOURNAMENT

- Golf hole sponsorship.
- One – Foursomes registration.

SVAHU WEBSITE

- Basic sponsorship listing.
- Prominent logo advertisement with live link to sponsor's website.

MAIN EVENT SPONSORSHIP**

Please indicate your choice of **2 (two) Sponsorships** on the following events:
(First Paid, First Choice)

- Chapter Raffle Grand Prize
 - Name to appear and be referenced for promotions and raffles.
- Annual Sales Expo –
 - Registration Table
- Annual Golf Tournament
 - Name associated with participant gifts
- Annual Golf Tournament
 - Beverage Station.
- Annual Golf Tournament
 - Dinner or Cocktail Party *(Dependent upon golf course)*.
- Annual Holiday Party & Toy Drive Sponsor
- Continuing/Consumer Education (CE) Meeting Sponsor
 - Please indicate your preferred meetings:
 - _____ February
 - _____ April
 - _____ June
 - _____ August
 - _____ November

** Each of the Main Event Sponsorships will receive the following benefits:

- Top billing in all event promotional materials including flyers and programs
- Sponsor Company's Banner (provided by sponsor) displayed in prominent view

Silicon Valley Association of Health Underwriters

4747 N. First St., Suite 140, Fresno, CA 93726

◆ Ph. (877) 748-0815 ◆ Fax (559) 227-1463 ◆ www.svahu.org



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2012

Sponsorship Package

RUBY Sponsorship \$ 4,500

SVAHU ANNUAL HEALTH EXPO PARTICIPATION

- Exhibitor Booth Package
 - Includes: 2 complimentary registrations.
- Program Book
 - Sponsorship & Exhibitor listing.
 - Full page advertisement.

IN TOUCH NEWSLETTER

- Sponsorship listing - All Issues (Currently 6).
- Half-page advertisement - All Issues (Currently 6).

SVAHU MEETINGS

- Vendor table available at your choice of 1 (one) chapter meeting (to display company promotional materials)
 - Please indicate your preferred mixers:
 - _____ February
 - _____ April
 - _____ June
 - _____ August
 - _____ November

ANNUAL GOLF TOURNAMENT

- Golf hole sponsorship.
- One – Foursomes registration.

SVAHU WEBSITE

- Basic sponsorship listing.

MAIN EVENT SPONSORSHIP

Please indicate your choice of **1 (one) Sponsorship** on the following events:
(First Paid, First Choice)

- Chapter Raffle Grand Prize
 - Name to appear and be referenced for promotions and raffles.
- Annual Golf Tournament
 - Beverage Station.
- Annual Golf Tournament
 - Dinner or Cocktail Party *(Dependent upon golf course)*.
- Continuing/Consumer Education (CE) Meeting Sponsor
 - Please indicate your preferred meetings:
 - _____ February
 - _____ April
 - _____ June
 - _____ August
 - _____ November

**** Each of the Main Event Sponsorships will receive the following benefits:**

- *Top billing in all event promotional materials including flyers and programs*
- *Sponsor Company's Banner (provided by sponsor) displayed in prominent view*

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Sponsorship Package

SAPPHIRE Sponsorship \$ 2,500

SVAHU ANNUAL HEALTH EXPO PARTICIPATION

- Exhibitor Booth Package
 - Includes: 2 complimentary registrations.
- Program Book
 - Sponsorship & Exhibitor listing.

IN TOUCH NEWSLETTER

- Sponsorship listing - All Issues (Currently 6)
- Half-page advertisement - 3 Issues
 - Please indicate your preferred issues:
 - Jan/Feb
 - Mar/Apr
 - May/Jun
 - Jul/Aug
 - Sep/Oct
 - Nov/Dec

ANNUAL GOLF TOURNAMENT

- Golf hole sponsorship.
- One – Twosomes.

SVAHU WEBSITE

- Basic sponsorship listing.

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PEARL Sponsorship

Pearl sponsorship is available for general agent, carriers or brokerage offices that are wishing to step up and get involved in our association for one-time events. It is also a great opportunity for Jewel Sponsors who are looking for a little more exposures from our events and membership.

These sponsorships are for one-time events such as, breakfast sponsor, name badge sponsor, etc...

If you're interested in these sponsorships, please contact:

Art Young at 650-838-1080 or ayoung@artyounginsurance.com

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**Silicon Valley Association of Health Underwriters
2012
Sponsorship Package**

2012 SPONSORSHIP COMMITMENT FORM

Sponsor Information:

Company: _____

Contact Person: _____

Contact Address: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Type:

Diamond ~ \$ 7,500

Ruby ~ \$ 4,500

Sapphire ~ \$ 2,500

Payment Method:

_____ Check, made payable to SVAHU

_____ Credit Card (American Express, MasterCard or Visa)

Card #: _____ Exp.Date: _____

Billing Address: _____

Signature: _____ Card V-Code: _____

Credit charges will appear as Professional Exchange or PROEXCH on your statement

Please return this form along with your payment to:

SVAHU

Attn: 2012 Jewel Sponsorships

4747 N. First St., Suite 140

Fresno, CA 93726

For more information, please call (877) 748-0815

Thank you for your continuing support of SVAHU!

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Other Sponsorship Opportunities

The Individual Meetings, Mixers and Wine Station sponsorships are available for general agent, carriers or brokerage offices that are wishing to step up and get involved in our association for one-time events. It is also a great opportunities for Jewel Sponsors who are looking for a little more exposures from our events and membership.

Sponsor Information:

Company: _____

Contact Person: _____

Contact Address: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Type:

- Individual Meeting ~ \$1,000
- Individual Mixer ~ \$300
- Wine Station (holiday party) ~ \$300

○ Please indicate your preferred meeting month: _____

Payment Method:

_____ Check, made payable to SVAHU

_____ Credit Card (American Express, MasterCard or Visa)

Card #: _____ Exp.Date: _____

Billing Address: _____

Signature: _____ Card V-Code: _____

Credit charges will appear as Professional Exchange or PROEXCH on your statement

Please return this form along with your payment to:

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Attn: 2012 Jewel Sponsorships

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SVAHU NEWSLETTER
ADVERTISING RATES

We've rolled back prices 10% for 2012

Ad Size	1 Issue	2 Issues	3 Issues	4 Issues	5 Issues	6 Issues
Business Card	\$45	\$90	\$130	\$170	\$200	\$240
¼ page	\$160	\$315	\$470	\$620	\$775	\$920
½ page	\$225	\$450	\$660	\$870	\$1,090	\$1,300
Full-page	\$315	\$630	\$920	\$1,200	\$1,480	\$1,750

NOTES:

- Above rates should be paid in advance with first insertion copy.
- Ad can be changed each issue. Deadline for new copy is 20th of the month preceding publishing date.
- Call publisher ahead for availability of Full and Half Page Ads: (877) 748-0815

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SVAHU NEWSLETTER
ADVERTISING INSERTION ORDER

You are authorized to insert the advertising of _____
(hereafter referred to as "Advertiser") in the SVAHU Newsletter, the official publication of the
Silicon Valley Association of Health Underwriters (hereafter referred to as "Publisher"), as
indicated in the insertion instructions below:

Indicate Size of Ad

- Full Page Ad (7 ½" width x 10" height)
- ½ Page Ad (7 ½" width x 5" height)
- ¼ Page Ad (3 ½" width x 5" height)
- Business Card Ad (2" width x 3 ½" height)

First Insertion (indicate month of issue): _____

Number of Insertions: _____

Total Contract Amount: \$ _____

Special Notes or Provisions:

MAIL COMPLETED CONTRACT AND CHECK TO:
SVAHU NEWSLETTER ADVERTISING
4747 N. First St., Suite 140
Fresno, CA 93726

EMAIL ARTWORK TO:

info@svahu.org

Website Advertising

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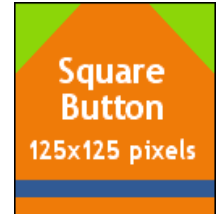
Sponsorship Package

If you wish to place an ad on SVAHU's website, your ad will be visible on the home page and all main pages on this site. Your ad will be visible by healthcare insurance agents who will appreciate your support of an association they value and rely upon.

Advertising Options:

Square Button Ads

Ads are placed prominently on every page of SVAHU's website on the left side. Your ad will also be a link to your website. Ads will be rotated. Flashing or animated ads are not accepted.



Half Banner Ads

Larger Ads placed on the bottom of each Main Page on the site. Ads will be rotated. Flashing or animated ads are not accepted.



AD TYPE	MONTHLY CHARGE	TOTAL
<input type="checkbox"/> Square Button AD w/ URL Link 125 x 125 pixels	\$100 x _____ months =	\$ _____
<input type="checkbox"/> Half Banner Ad w/ URL Link	\$175 x _____ months =	\$ _____

GRAND TOTAL: \$ _____

CONTACT INFORMATION

Advertiser		Ad Agency	
Contact Name		Phone	
Mailing Address		FAX	
City/State Zip		Email	

PAYMENT INFORMATION

Payment Type (Circle)	Check / Mastercard / VISA / AMEX /		
Check or card number		Exp.	V-Code
Billing Name and Address			
City/State Zip			